Building and Bringing Equity and Social Justice Networks to Scale
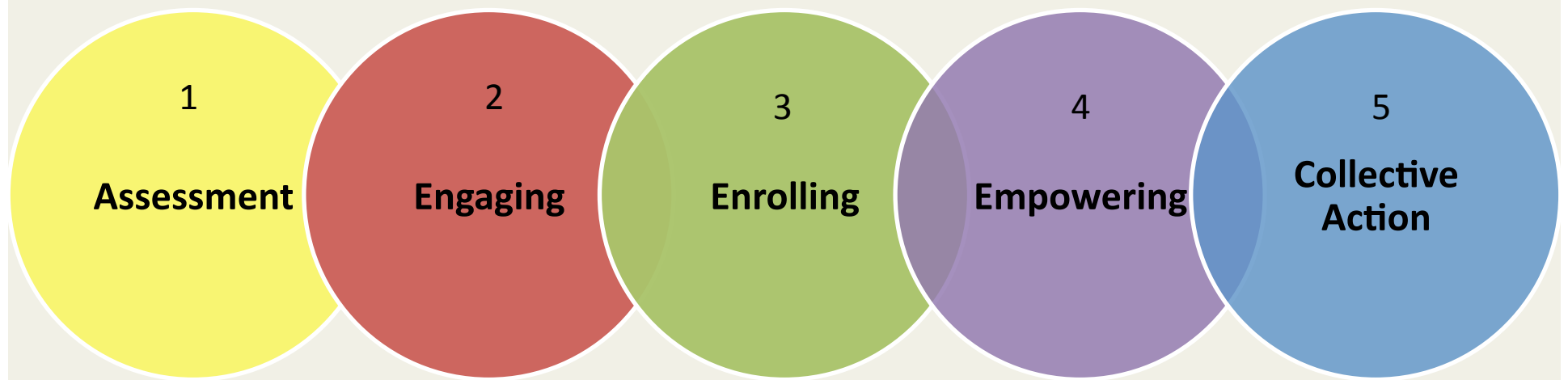
Session facilitators:

- Hilary Franz, ED, Futurewise
- Michael Brown, VP, The Seattle Foundation
- Miguel Maestas, El Centro de la Raza
- Richard Gelb, King County, WA

Who's in the house?

Get to know your table –

- Name

- From where

- Home organization

- Equity networks in your region?

- What do you want from this session?

Equity/Social Justice Network Development Arch

1

Assessment

2

Engaging

3

Enrolling

4

Empowering

5

Collective Action

Understanding of Community Actors

- **Situational awareness of existing and potential actors and their:**
  - Interests and constituents
  - Resources and expertise
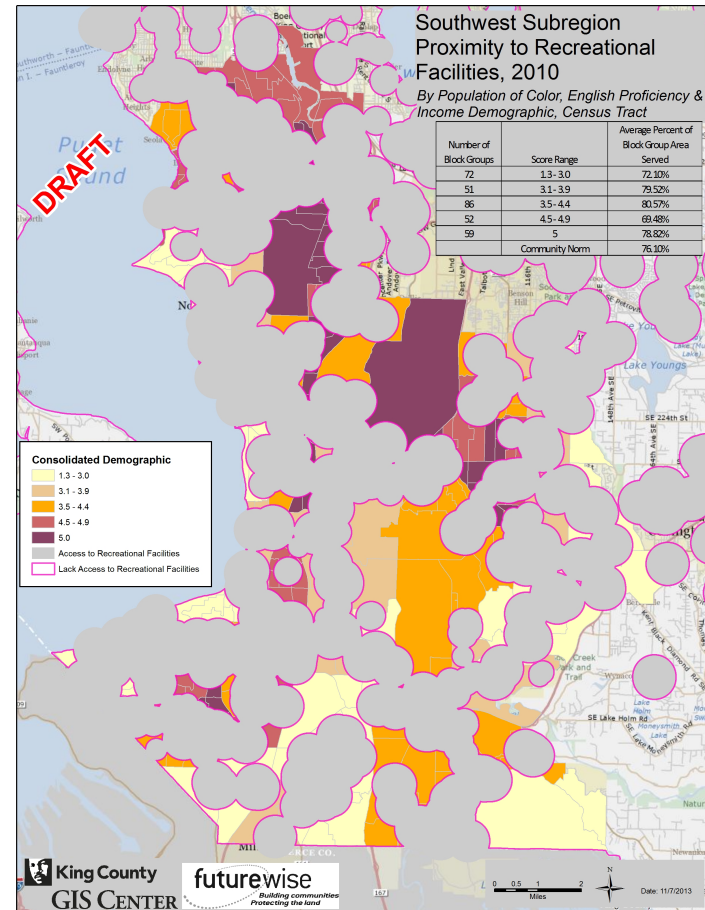 - Unmet capacity needs
  - Constraints and preferences

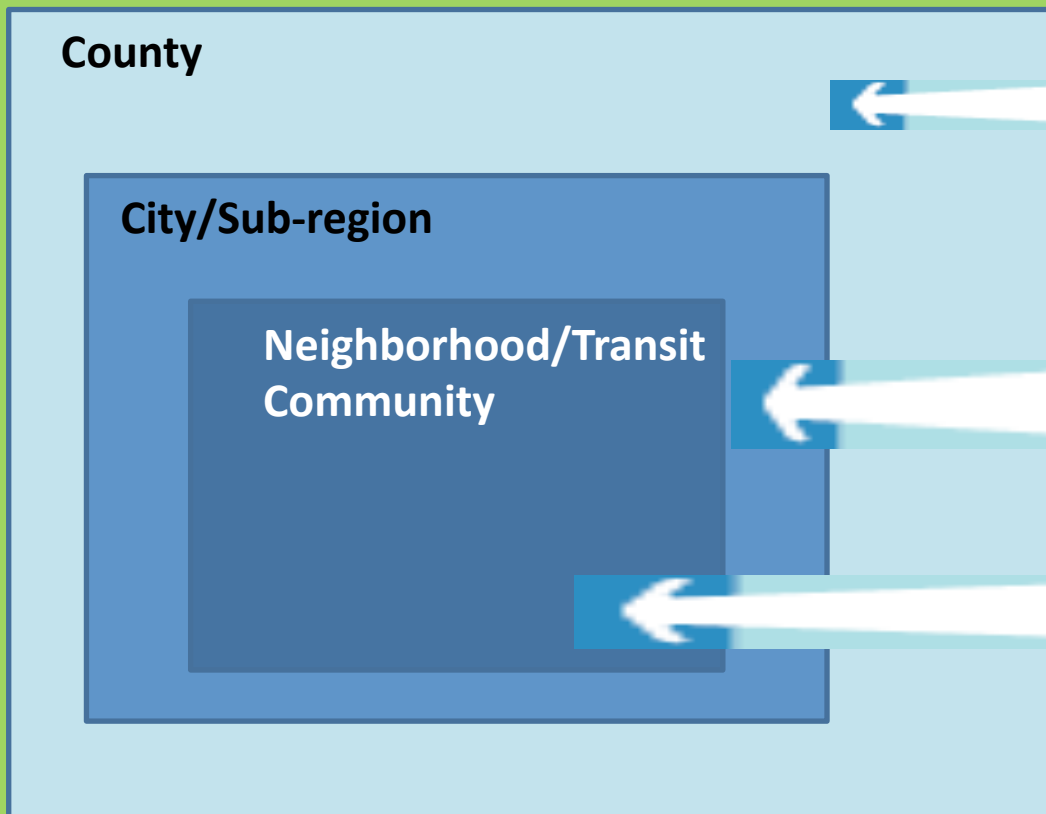**Assessment**

Understanding of Community Conditions

Situational awareness of community equity predicament:

- Exclusivity of decision processes
- Distribution of community benefits and burdens: health, housing, education, transportation, jobs, etc

Assessment

Foundational Community Conditions

County

City/Sub-region

Neighborhood/Transit Community

- **Economic Development**
- **Affordable Housing**
- **Public Health Facilities**
- **Healthy Food Access**
- **Parks and Open Space**
- **Tree Canopy**
- **Transit**
- **Public Libraries**
- **Bike and Pedestrian Mobility**
- **Education**

Distribution of Farmers Markets & Grocery Stores, 2010
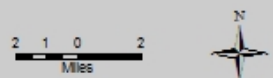
By Consolidated Demographics, Census Tract

Legend

- ⚑ Farmers Market
- ♣ Grocery Store
- ▢ Access to Healty Food

Total Score

- 1.0 - 1.7
- 1.8 - 2.7
- 2.8 - 3.3
- 3.4 - 4.0
- 4.1 - 5.0

Buffer size based on population density at service point:

- ◯ 1/2 mile buffer low density
- ◯ 1/3 mile buffer intermediate density
- ◯ 1/4 mile buffer high density

Notes: Analysis assumes even distribution of demographics across census tracts. Percentage of tracts served is determined by comparing the area of the service area with the area of the tract that the service area intersects.

Number of Tracts Served	ESJ Score: Natural Breaks	Average Percent of Tract Areas Served
96	1: 1.0 - 1.7	21.68%
94	2: 1.8 - 2.7	33.85%
65	3: 2.8 - 3.3	36.39%
50	4: 3.4 - 4.0	47.63%
93	5: 4.1 - 5.0	54.15%
	Community Norm:	38.74%

Date: 1/28/2014

2 1 0 2 Miles

King County GIS Center

King County GIS Center

File Name: V:\gcmax1\project2\kcgcs\client_services\dnrp_director\ESI_ARS_CommunityRating\Grocery_M_Ullrich, P_McCombs
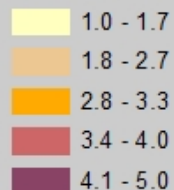
King County MetroTransit Stop Distribution, 2010

By Consolidated Demographics, Census Tract

Legend

· 2010 Transit Stops

▢ 2010 Service Area

Total Score

- 1.0 - 1.7
- 1.8 - 2.7
- 2.8 - 3.3
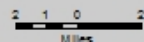- 3.4 - 4.0
- 4.1 - 5.0

Buffer size:

○ 1/4 mile buffer

Notes: Analysis assumes even distribution of population across census tracts. Percentage of tracts served is determined by comparing the area of the service area with the area of the tract that the service area intersects.

Number of Tracts Served	ESJ Score: Natural Breaks	Average Percent of Tract Areas Served
96	1: 1.0 - 1.7	46.17%
94	2: 1.8 - 2.7	60.69%
65	3: 2.8 - 3.3	63.79%
50	4: 3.4 - 4.0	77.80%
93	5: 4.1 - 5.0	78.84%
	Community Norm:	65.46%

2 1 0   2
Miles

N

Date: 1/23/2014

King County
GIS CENTER

King County GIS Center

File Name: V:\ganss1\projects\kcgis\client services\dnrp director\STARS CommunityRating\New Bus stops M. Ullrich

Map labels: Puget Sound, Bainbridge Island, Elliott Bay, Lake Washington, Steilacoom

Health Measures Across King County

Obesity
8% - 35%

Uninsured
3% - 30%

Smoking
3% - 22%
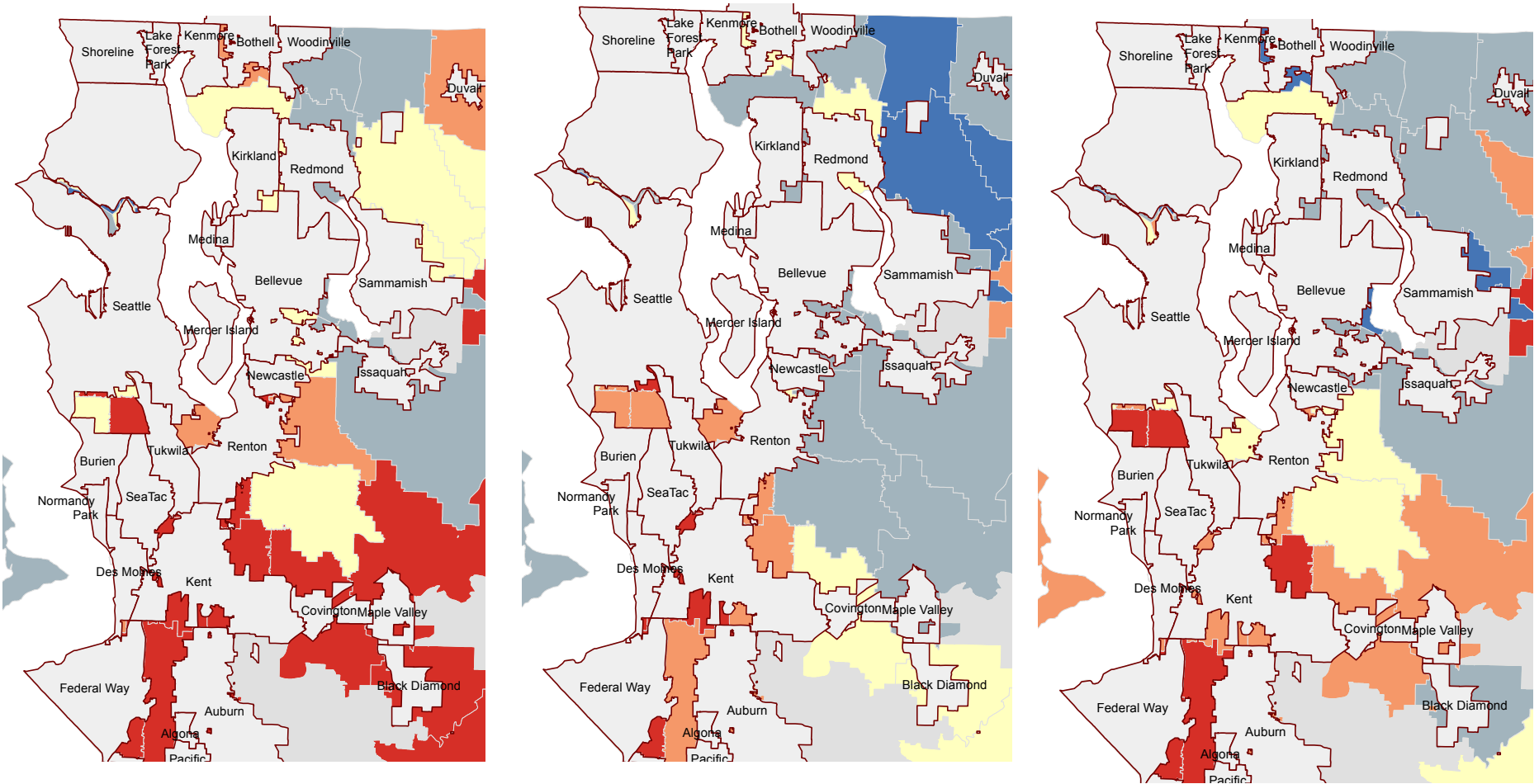
Lowest   Average   Highest

Engaging

Engaging and Convening Community

- Role of Community Based Organizations
- Role of Intermediaries
- Making sure all voices are included

Enrolling

Developing Shared Vision and Common Understanding

Long-Term **VISION**
vision

Empowering

Empowering Communities for Long-Term

- Develop a **common cross-sector agenda** and joint approach to solving it

- Build **leadership and infrastructure** for facilitation, coordination, measurement, and communications

- Share **measurement and evaluation** to enable learning and course corrections.

- Consistent and open **communications**

Collective Impact for Social Change

Collective Action

Common agenda
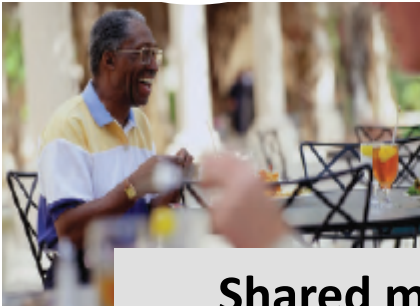
Shared measurement

Mutually reinforcing activities
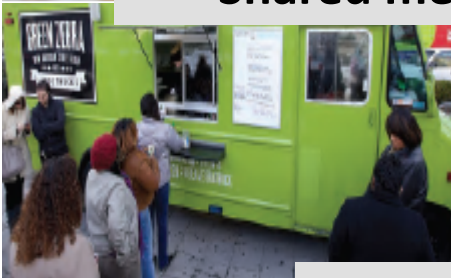
Consistent and open communication

Backbone organization

Long-Term VISION vision

Welcome!

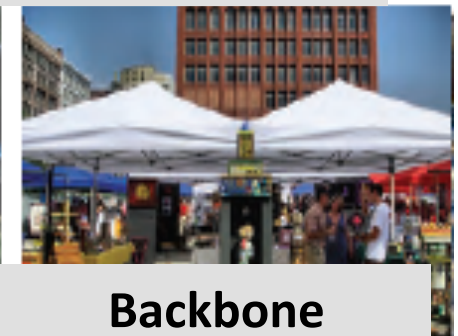Today's meeting ... is an **early exploratory discussion** to consider whether and how we might integrate equity and social concepts into the Any County Comprehensive Plan, as we approach the 5-year update process.

- Not a decision-making meeting
- Not kicking off a task force
- Not obligating anyone to anything

Any County USA is a discovery process - and you make up the first 'sounding board' to help guide our approach.

Thank you for sharing your perspective on this topic!

Welcome to Any County, USA

- 1.5 million residents in several cities, with suburban areas and rural pockets

- Significant recent immigrants – many with low English proficiency

- Recovering economically, though with disparate income levels that correlate to race and place

- High variability in health outcomes, education attainment, and incarceration rates, all closely associate with race and income

- Unevenness in access to 'foundational community conditions'

Comprehensive Plan introduction:

- Defines public policy for transportation, utilities, land use, recreation, economic development, housing, environment

- Long-term/20-year time horizon, with updates every 5 years

- Describes the policy intent for both regional considerations and the county's role as the local land use authority in unincorporated areas

5 minutes:

Who isn't at the table?

Looking through an equity lens, as we proceed (beyond this initial meeting), who else should be part of this conversation/discussion?

5 minutes:

What definition of equity makes sense to us?

(see handout on table for references)

<u>5 minutes</u>:

How do we make our Comprehensive Planning process inclusive?

What are the pros/cons of including equity/ social justice as a stand-alone chapter vs. integrated into existing chapters?

Is it more feasible/useful to have a dedicated equity and social justice chapter or to be infused throughout the existing chapter structure? (transportation, land use, housing, economic development, health, environment)

How can we best collaborate?

- What is needed to build and grow an equity network (s)?

- What will help build cohesion, momentum, and influence?

- What will help an emerging network to mature through a development arch? – assess, engage, enroll, empower, coordinate/collaborate?

Equity/Social Justice Network Development Arch

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Collective Action